

MBA in International Business

Gain a global network and connect with top organizations through our internationally renowned one-year French MBA.

Duration
12 Months

Language
English

Credit
90 ECTS

Mode
Hybrid

 Download Brochure



Apply Now

Invest in the career of a lifetime at a world-class business school

In an international program like MBA in International Business, students get a chance to master the field of global business. From human resources to marketing to supply chain and operations, the course covers a wide array of business plus management disciplines. Since our students garner competitive knowledge & understanding that gives them a cut above the rest, they become capable of bagging their dream jobs.

Designed with expertise, our MBA in International Business covers an extensive syllabus. The coursework imparts unmatched intelligence and knowledge about international business concepts.

Takeaway:

1. Open doors to a global business career.
2. Be on the top of your management skills.
3. Serve multinational companies.
4. Learn ways to strategize as well as lead with an international perspective on different business ideologies.
5. Connect and network with a more diverse pool of students.
6. Learn and work in a multicultural environment.

Modules

- Strategic Management
- Strategic Leadership
- Strategic Human Resource Management
- Strategic Marketing
- Supply Chain and Operations Management
- Advanced Business Research Methods
- Consultancy Project



Study Options

MBA in International Business from King's Business School follows a hybrid mode of delivery. With two study options – face-to-face and remote, learners can choose to study at their convenience..

Assessment

The assessment aims to review a student's understanding of the learning outcome of different modules. The assessments also evaluate learners' application skills; assess their methods of bringing available resources into effective action.

Report writing, essay writing, presentation, simulation, workshop and other such practices are used to assess every module. Besides, to help students develop a sound understanding of the concepts, our team of experienced academic staff offer constant support.

How Does it Work?

1. **Modular approach** – Each module is taught independently
2. **Dual Certification** – On successful completion of the program, students receive two certificates – an MBA in International Business from IPAC Business School France and a Level 7 Diploma in Strategic Management and Leadership from OTHM, UK.
3. **Weekend classes** – The working class gets an opportunity to study while they continue to accomplish their other commitments.

About IPAC Business School, France

IPAC Business School is a top-ranked business school in France that offers globally sought-after business qualifications. The school has an impressive international network of more than 60 partner universities spread across 20 countries. With six campuses located in Albertville, Annecy, Chambéry, Grand Genève (Ville-la-Grand), Grenoble, and Geneva, IPAC caters to a diverse student population of 3,750, while boasting a network of 12,000 alumni.

IPAC Business School holds approval from the government of France's Ministry of Higher Education and is a proud member of Campus France. The institution is also listed in the World Higher Education Database (WHED), further solidifying its reputation as a world-class business school. With a commitment to providing high-quality education and global exposure to its students, IPAC is a preferred choice for those seeking a career in business. King's Business School is a partner of IPAC Business School in the United Arab Emirates to deliver IPAC MBA and BBA degree programs in International Business.



Entry Requirements

1. Candidates seeking admission to the MBA program should hold either a bachelor's degree or any equivalent level 6 of the European common Frame of qualification degree or a recognized professional qualification.
2. The final decision concerning the acceptance into the MBA degree program rests with King's Business School on the whole.
3. Applicants aiming to join our MBA program and who have already started a master's level program are subject to the transfer of credit policy.

Career Prospects

As an MBA in International Business, you have plentiful job opportunities to choose from:

1. International Marketing and Sales Director
2. Business Development Manager
3. Business Analytics Manager
4. General Manager
5. Management Analyst
6. Chief Executive
7. Entrepreneur
8. Business Analyst
9. Management Consultant

Programme Support

When students decide to chase their dreams with us, it is no longer their dream alone. While their mission becomes our mission, we, at King's Business School leave no stone unturned to help them accomplish their goals. We believe in offering a learning experience that our learners can cherish for a lifetime. Every course at King's Business School is an effort of senior and experienced industry personnel. With an exceptional teaching community and a supportive administrative staff, we strive to make every learner's journey to excellence smoother. In addition to a wealth of knowledge and people skills, students take home a bunch of friends forever.

All in all, from professional growth to personal development, King's Business School endeavors to stand tall with support at every step of a student's career.

Take a look at our wide array of qualifications and pick your best fit to get started!

Quick Enquiry



Have a question? We're here to help.

Get started today

Book Appointment

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KBS offers an extensive range of industry-ready graduate and postgraduate degree programs in a global study environment, with strong links to business and industry

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MASTERS DEGREE

[MSc Accounting and Finance \(Top-up\)](#)

[MSc Healthcare Management \(Top-up\)](#)

[MA Human Resource Management \(Top-up\)](#)

[MSc Project Management \(Top-up\)](#)

[MSc Project Management](#)

BACHELORS DEGREE

[BBA International Business](#)

[BA \(Hons\) Business Management & Strategy \(Top-up\)](#)

[BSc \(Hons\) Cyber Security & Networking](#)

[BSc \(Hons\) Business Computing and Information Systems \(Top-up\)](#)

MBA DEGREE

[Executive MBA](#)

[MBA General](#)

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[MBA in Construction Project Management](#)

[MBA Human Resource Management and Psychology](#)

[MBA Logistics and Supply Chain](#)

[MBA in Educational Leadership](#)

[MBA in Information Technology](#)

[MBA in Tourism and Hospitality Management](#)

[MBA in Marketing Management](#)

[MBA in Data Science and Analytics](#)

DIPLOMA PROGRAM (OTHM)

[Level 3 - Foundation Diploma](#)

[Level 4 - Business Management](#)

[Level 5 - Business Management](#)

[Level 6 Diploma in Occupational Health and Safety](#)

[Level 7 - Human Resource Management](#)

[Level 7 - Logistics and Supply Chain Management](#)

[Level 7 - Health and Social Care Management](#)

[Level 7 - Project Management](#)

[Level 7 - Tourism and Hospitality Management](#)

[Level 7 - Accounting and Finance](#)

[Level 7 - Strategic Management and Leadership](#)

[Level 8 Diploma in Occupational Health and Safety](#)

DIPLOMA PROGRAM (NCC)

[Level 4 - Business](#)

[Level 4 - Computing](#)

[Level 4 - Computing with Business Management](#)

[Level 5 - Business](#)

[Level 5 - Computing](#)

[Level 5 - Computing with Business Management](#)

[Level 5 - Computing with Cyber Security](#)

[Level 7 - Business Management](#)

